



# HAWAII KOREAN CHAMBER OF COMMERCE FOUNDATION

P.O. Box 2296 Honolulu, HI 96804  
Phone: (808) 544-3581 Fax: (808) 544-3177  
Email: [gina.nakamura@cpb.bank](mailto:gina.nakamura@cpb.bank)  
[www.HawaiiKoreanChamber.org](http://www.HawaiiKoreanChamber.org)  
[www.KoreanFestHawaii.com](http://www.KoreanFestHawaii.com)

03/29/2024

«AddressBlock»  
Attn:«COMPLETE\_NAME»

Reference: SPONSORSHIP INVITE for the 20th Annual Korean Festival

An Nyung Ha Shim Ni Ka and Aloha «HONORIFIC»«LAST\_NAME»,

We are pleased to announce the return of the Korean Festival Celebration scheduled for Friday, August 2, 2024, from 6 pm – 9 pm through Saturday, August 3, 2024, from 11 am – 8 pm; to be held again at the Frank F. Fasi Civic Center Grounds, in the heart of Honolulu’s Historic District, next to the Mayor’s Office of Culture and the Arts (MOCA). The 20th Annual Korean Festival will continue to be one of the largest and most popular celebrations of Korean culture in the State of Hawaii and we ask for your support. This year’s theme is “A Celebration of Arts, Culture, and Food”.

Join us Friday evening for a celebration of Korean Cinematic Arts with a Movie in the Park, and an appearance from South Korean movie star, Shin Hyun Joon. He is best known for his roles in Barefoot Ki-bong, Stairway to Heaven, and the Marrying the Mafia sequels, and as the photographer in the popular music video “Because I’m a Girl” by KISS. A family event - enjoy Korean snacks and street food, while enjoying the movie. Food stations open at 6:00 pm with the movie starting at 7:30 pm. For our young adults, experience the Soju & Anju Tasting Event, 6:00 pm – 9:00 pm; This is a ticketed event with limited availability.

Saturday will include an array of festivities celebrating this year’s theme. This includes traditional Korean music and dance performances, K-Pop, Taekwondo, Korean dress up and games, and a mix of authentic and fusion Korean food vendors.

The Hawaii Korean Chamber of Commerce Foundation (HKCCF) appreciates your past involvement and humbly requests «COMPANY\_NAME» continued support as a returning «M\_2022\_SPONSORSHIP\_LEVELS» Sponsor for this 20th Annual Korean Festival. Please refer to Exhibit “A” attached regarding the list of Sponsorship Values and other Sponsorship Levels available.

The HKCCF is a 501(c)(3) non-profit organization and will host this year’s Korean Festival. In the past, our Festival has attracted more than 25,000 attendees, allowing Island residents, domestic, and international visitors alike the opportunity to experience the culture, food, and flavors of the Korean Heritage. Our event sought to promote the uniqueness of the Korean people, and to share with the Community their culture, food, entertainment, dance, and traditions. This year, we again hope that our Korean Festival will not only exceed our past expectations of our Cultural Experience sharing, but to also sustain and encourage the safe gathering for festive celebrations; in person and with enduring commitment.

Again, we humbly ask for your involvement, sponsorship, and partnership as we continue our Korean Festival gatherings. To sign up for your commitment, please fill out the form attached and mail to our listed address, or fill out the form digitally through the following link, <https://cvent.me/qERbDN>. For any questions on sponsorships, feel free to contact me at (808) 544-3581 or Lee-Ann Choy at (808) 864-9812; or email us at [808koreanfestival@gmail.com](mailto:808koreanfestival@gmail.com).

Kahm Sa Hahm Ni Da and Mahalo Nui Loa,

Gina Kim Nakamura  
President -Hawaii Korean Chamber of Commerce

Lee Ann Choy  
2024 Korean Festival Event Coordinator

Attachment: Exhibit “A” – 2024 Korean Festival Sponsorship Levels and Value

**President**  
**Gina Kim Nakamura**  
Central Pacific Bank

**Vice President**  
**Kyong Won Oh**  
Kitchen Door O’ahu

**Secretary**  
**Grace Ogawa**  
Primary Residential Mortgage

**Treasurer**  
**Ryan Hamadon**  
First Hawaiian Bank

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**Daejin “DJ” Kim**  
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**Kimberly Pafundi, Esq.**  
Attorney At Law

**Lee-Ann Choy**  
Pacific Rim Concepts LLC  
Korean Festival Event Coordinator



## 20<sup>th</sup> Annual Korean Festival -- Sponsorship Levels

Friday, August 2, 2024, 6 pm – 9 pm | Saturday, August 3, 2024, 11 am – 8 pm  
at MOCA – FRANK F. FASI CIVIC GROUNDS at HONOLULU HALE

### Founder Sponsor Investment: \$20,000 Cash

One 20' by 20' tent for hospitality or cultural purpose  
 One (1) year membership Hawaii Korean Chamber of Commerce  
 Non-Bleed Color ad in program [7.00" (w) x 4.875" (h)]  
 Sponsor recognition in the following Festival promotional materials:

<i>Print ad</i>	<i>Program</i>	<i>Poster</i>	<i>Festival banner</i>	<i>T-Shirt</i>
Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee				
One (1) sponsor banner placement at event (banners provided by Sponsor – max. 3' x 8')				
Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website				
\$200 worth of scrip	4 VIP Parking Passes	6 Festival T-shirts		6 Mahalo Dinner Invitations

### Diamond Sponsor Investment: \$15,000 Cash or \$20,000 Trade

One 15' by 15' tent for hospitality or cultural purpose  
 One (1) year membership Hawaii Korean Chamber of Commerce  
 Non-Bleed Color ad in program [4.625" (w) x 4.875" (h)]  
 Sponsor recognition in the following Festival promotional materials:

<i>Print ad</i>	<i>Program</i>	<i>Poster</i>	<i>Festival banner</i>
Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee			
One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 8')			
Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website			
\$150 worth of scrip	4 VIP Parking Passes	4 Festival T-shirts	4 Mahalo Dinner Invitations

### Platinum Sponsor Investment: \$10,000 Cash or \$15,000 Trade

One 10' by 10' tent for hospitality or cultural purpose with sidewalls  
 One (1) year membership Hawaii Korean Chamber of Commerce  
 Non-Bleed Color ad in program [4.625" (w) x 4.875" (h)]  
 Sponsor recognition in the following Festival materials:

<i>Print ad</i>	<i>Program</i>	<i>Poster</i>
Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee		
One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 8')		
Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website		
\$100 worth of scrip	2 VIP Parking Passes	4 Festival T-shirts
		4 Mahalo Dinner Invitations

### Titanium Sponsor Investment: \$7,500 Cash or \$10,000 Trade

One 10' by 10' tent for hospitality or cultural purpose  
 Non-Bleed Color ad in program [4.625" (w) x 2.375" (h)]  
 Sponsor recognition in the following Festival materials:

<i>Print Ad</i>	<i>Program</i>	<i>Poster</i>
Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee		
One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')		
Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website		
\$75 worth of scrip	2 VIP Parking Pass	2 Festival T-shirts
		2 Mahalo Dinner Invitations





**20<sup>th</sup> Annual Korean Festival -- Sponsorship Levels**

**Friday, August 2, 2024, 6 pm – 9 pm | Saturday, August 3, 2024, 11 am – 8 pm  
at MOCA – FRANK F. FASI CIVIC GROUNDS at HONOLULU HALE**

**Gold Sponsor Investment: \$5,000 Cash or \$7,500 Trade**

One 10' by 10' tent for hospitality or cultural purpose  
 Non-Bleed Color ad in program [2.25" (w) x 3.50" (h)]  
 Sponsor recognition in the following Festival materials:  
*Print Ad      Program      Poster*  
 Sponsor recognition during Festival program by emcee  
 One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')  
 Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website  
 \$50 worth of scrip      2 VIP Parking Pass      2 Festival T-shirts      2 Mahalo Dinner Invitations

**Silver Sponsor Investment: \$3,000 Cash or \$4,500 Trade**

**Either** One 10' by 10' tent for hospitality or cultural purpose  
**Or** One Color ad in program [2.25" (w) x 2.31" (h)]  
 Sponsor recognition in the following Festival materials:  
*Print Ad      Program      Poster*  
 Sponsor recognition during Festival program by emcee  
 One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')  
 Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website  
 \$30 worth of scrip      1 VIP Parking Pass      2 Festival T-shirts      2 Mahalo Dinner Invitations

**Bronze Sponsor Investment: \$1,500 Cash or \$2,500 Trade**

**Either** One 8-foot table located within a Bronze Expo tent  
**OR** One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')  
 Sponsor recognition in the following Festival materials:  
*Print Ad      Program      Poster*  
 Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website  
 \$20 worth of scrip      1 VIP Parking Pass      1 Festival T-shirts      2 Mahalo Dinner Invitations

**Community Sponsor Investment: \$1,000 Cash or \$1,500 Trade**

Name (individual or company) recognition in Program and Two (2) Mahalo Dinner Invitations  
 One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')  
 Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website

**Cultural Sponsor Investment: \$500 Cash or \$1,000 Trade**

Name (individual or company) recognition in Program and One (1) Mahalo Dinner Invitation  
 Sponsor website link to the Hawaii Korean Chamber of Commerce Foundation website

**Friendship Sponsor Investment: \$250 Cash**

Name (individual or company) recognition in Program and One (1) Mahalo Dinner Invitation

**Customized sponsorships are also available**

The Hawaii Korean Chamber of Commerce Foundation, a 501(c)(3) non-profit organization, will use the net proceeds of the event to improve the Korean and larger community in Hawaii, and fund student scholarships. Donations are tax deductible (please check with your tax professional) and are welcomed (payable to: Hawaii Korean Chamber of Commerce Foundation). For more information, please contact Gina Kim Nakamura at (808) 544-3581 or at [gina.nakamura@cpb.com](mailto:gina.nakamura@cpb.com) or Russell K.H. Luke at (808) 778-1261 or at [808KoreanFestival@gmail.com](mailto:808KoreanFestival@gmail.com)





**20th Annual Korean Festival**  
 "A Celebration of Arts, Culture, and Food"  
 Friday, August 2, 2024 6:00 pm - 9:00 pm  
 Saturday, August 3, 2024 11:00 am - 8:00 pm  
 at MOCA – FRANK F. FASI CIVIC GROUNDS at HONOLULU HALE



# SPONSORSHIP FORM

It is highly recommended to register online through the following link:  
<https://cvent.me/qERbDN>

NAME  TITLE

COMPANY

ADDRESS

CITY  STATE  ZIP

PHONE  EMAIL

WEBSITE

## Please choose your Sponsorship Level

	<u>Cash</u>	<u>Trade</u>
Founder Sponsor Investment (\$20,000 Cash)	<input type="radio"/>	
Diamond Sponsor Investment (\$15,000 Cash or \$20,000 Trade)	<input type="radio"/>	<input type="radio"/>
Platinum Sponsor Investment (\$10,000 Cash or \$15,000 Trade)	<input type="radio"/>	<input type="radio"/>
Titanium Sponsor Investment (\$7,500 Cash or \$10,000 Trade)	<input type="radio"/>	<input type="radio"/>
Gold Sponsor Investment (\$5,000 Cash or \$7,500 Trade)	<input type="radio"/>	<input type="radio"/>
Silver Sponsor Investment (\$3,000 Cash or \$4,500 Trade)	<input type="radio"/>	<input type="radio"/>
Bronze Sponsor Investment (\$1,500 Cash or \$2,500 Trade)	<input type="radio"/>	<input type="radio"/>
Community Sponsor Investment (\$1,000 Cash or \$1,500 Trade)	<input type="radio"/>	<input type="radio"/>
Cultural Sponsor Investment (\$500 Cash or \$1,000 Trade)	<input type="radio"/>	<input type="radio"/>
Friendship Sponsor Investment (\$250 Cash)	<input type="radio"/>	
Customized Sponsorship <input type="text"/>		
Describe Trade Products: <input type="text"/>		

Please make checks payable to: HAWAII KOREAN CHAMBER OF COMMERCE FOUNDATION

MAIL FORM AND PAYMENT TO: Hawaiian Korean Chamber of Commerce Foundation  
 PO Box 2296, Honolulu, Hawaii 96804

Questions? Email us at [808koreanfestival.com](mailto:808koreanfestival.com)